

Build Your Own Website

Answering key questions to get you started

Presented by: Sean P. McKee



Introduction

- Website purpose
- Types of websites
- What a website needs
- Launch and improvements

Clarify your ideas

- Professional development
- Communicate with family and friends
- Showcase employment experience

Sharing your ideas

- **Text** [writing samples, journal, stories]
- **Images** [concepts, locations, people]
- **Audio** [interviews, commentary, meetings]
- **Video** [events, ongoing documentary]

Professional interests

- “Brochure” site to show skills
- Web logs (“blogs”)
- Podcasts
- Wiki - collaborative reference site

Website purpose

Types of websites

What a website needs

Launch and improvements

Family & Friends

- Personal journal
- Photos
- Newsletters
- Social networking

Website purpose

Types of websites

What a website needs

Launch and improvements

Content

- The foundation of any good website
- Thoughtful and interesting
- Focuses on your passions

Website purpose

Types of websites

What a website needs

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Building Content

- HTML and WYSIWYG editors
- Templates vs. “From scratch”
- Content Management Systems (CMS)
- Graphics, audio and video editors

Website purpose

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Web Content Tools



Adobe Dreamweaver



Nvu
(WYSIWYG editor)



NoteTab Light - 4.95

Microsoft Notepad replacement & HTML editor

HTML editor

BBEdit 8.5

Professional HTML and Text Editor for the Macintosh

HTML editor for Mac OS



WORDPRESS

Blogging tool (free)



Blogging tool (paid service)

Domain name

- Buy (register) a new domain
- Use a sub-domain

Website purpose

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What a website needs

Launch and improvements

Domain Name Registrars



Network**Solutions.**



A promotional banner for Yahoo! Domains. On the left is a photo of a smiling blonde woman. The main text reads "Yahoo! Domains" in a large, bold, purple font, followed by "Domain registration through Yahoo! Small Business is the easiest." in a smaller blue font, and "—PC Magazine*" in a smaller black font. On the right is a red "PC MAGAZINE EDITORS' CHOICE" award logo. Below the main text, it says "Editors' Choice Award Yahoo! Small Business Jan 12, 2005*". At the bottom, there is a search bar with the text "Find a domain name:" above it, "www." to the left of the input field, and "(ex. widgetdesigns.com)" below it. To the right of the input field is a yellow "Search" button and a link that says "Already have a domain name?".

Find a list of all accredited registrars through ICANN

<http://www.icann.org/registrars/accredited-list.html>



Web hosting

- Economy vs. Premium vs. Deluxe
- Storage space and Data Transfer allowance
- Platform: Windows or Linux

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Help Center

Product and Technical Support: (480) 505-8877

Billing Support: (480) 505-8855

Home

Help Guides

Walkthroughs

▶ Home ▶ Windows Hosting ▶ General

Bookmark this page

What does it mean to host a domain?

Last Updated: April 13, 2005 11:54 AM

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Hosting (also known as Web site hosting or Web hosting) is the business of housing, serving, and maintaining files for one or more Web sites. In a sense, you rent space on a computer to hold your Web site. Your host, the computer where your Web site files are stored, assigns an address (DNS) for your files to your domain name so that anyone can find your Web site on the Internet by typing in your domain name.

Help Center Search

Web Search

Select a Category:

General

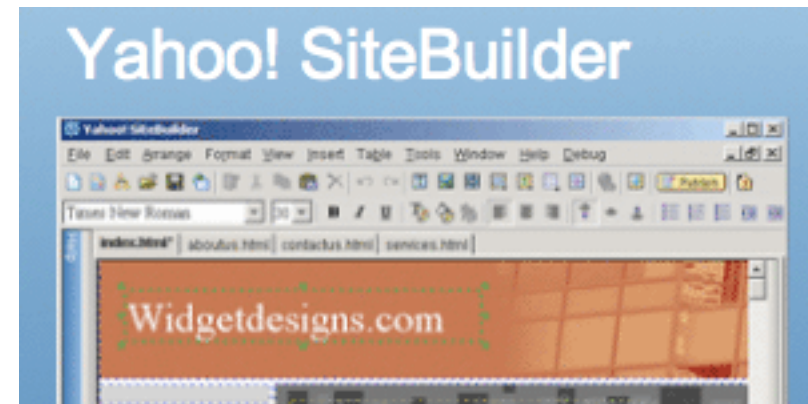
Search for:

Search

For more information check out:

- Wikipedia - http://en.wikipedia.org/wiki/Web_hosting_service

Web Hosting Services



There are many other web hosting companies!



Do some research to find a plan that meets your needs.

Plan and test

- Group your content
- Organize the structure of your site
- Create your content
- Load the content into your site
- Testing and accessibility issues

Resources to Use

- ▶ Sitepoint.com
- ▶ A List Apart
- ▶ W3Schools Online Web Tutorials
- ▶ CSS Zen Garden
- ▶ WebReference.com
- ▶ 456 Berea Street
- ▶ Web Monkey
- ▶ Builder.com

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Thank you for attending the seminar:

Build Your Own Website

Please complete the attendee survey at:

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Attendee Survey: Build Your Own Website

Please take a few minutes to complete the following survey.

After you are finished, you will be re-directed to a new website where you can download the seminar recording and related materials.

Thank you!
Sean McKee (www.seanpmckee.net)

In your opinion, how useful was the information you received from the "Build Your Own Website" seminar? *

- Extremely useful
- Very useful
- Somewhat useful
- Not very useful
- Not useful at all

Since you attended this seminar, how likely are you to go out and build your own website? *

- Very likely (I'm doing it this week!)
- Somewhat likely (Its a New Year's resolution.)
- Maybe (I'm not sure about it.)